



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269462

Invoice 643244
Inv Date 10/28/2012
Terms Net 30
Contract 329204
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 1:30PM (Tu)	00:30	OFA12P130H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 1:59PM (We)	00:30	OFA12A133H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 2:26PM (Th)	00:30	OFA12A133H	\$650.00	
1.1	Spot	1:00:00PM- 3:00:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 2:25PM (Fr)	00:30	OFA12A133H	\$650.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-2, Th-1, F-1	10/02/12 9:59AM (Tu)	00:30	OFA12P130H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-2, Th-1, F-1	10/03/12 10:22AM (We)	00:30	OFA12P130H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-2, Th-1, F-1	10/03/12 10:40AM (We)	00:30	OFA12A133H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-2, Th-1, F-1	10/04/12 10:24AM (Th)	00:30	OFA12A133H	\$375.00	
2.1	Spot	10:00:00AM-11:00:00	Day, Tu-1, W-2, Th-1, F-1	10/05/12 10:39AM (Fr)	00:30	OFA12A133H	\$375.00	
3.1	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 11:54PM (Tu)	00:30	OFA12P130H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 11:54PM (We)	00:30	OFA12P130H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 12:02AM (Th)	00:30	OFA12A133H	\$825.00	
3.1	Spot	11:35:00PM-12:05:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 12:00AM (Fr)	00:30	OFA12A133H	\$825.00	
4.1	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-2, F-1	10/03/12 11:31AM (We)	00:30	OFA12P130H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-2, F-1	10/04/12 11:34AM (Th)	00:30	OFA12A133H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-2, F-1	10/04/12 11:47AM (Th)	00:30	OFA12A133H	\$750.00	
4.1	Spot	11:00:00AM-12:00:00	Day, Tu-1, W-1, Th-2, F-1	10/05/12 11:30AM (Fr)	00:30	OFA12A138H	\$750.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-2, Th-2, F-2	10/02/12 12:41PM (Tu)	00:30	OFA12P130H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-2, Th-2, F-2	10/03/12 12:10PM (We)	00:30	OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-2, Th-2, F-2	10/03/12 12:53PM (We)	00:30	OFA12P130H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-2, Th-2, F-2	10/04/12 12:29PM (Th)	00:30	OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-2, Th-2, F-2	10/04/12 12:59PM (Th)	00:30	OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-2, Th-2, F-2	10/05/12 12:37PM (Fr)	00:30	OFA12A133H	\$675.00	
5.1	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-2, Th-2, F-2	10/05/12 12:59PM (Fr)	00:30	OFA12A138H	\$675.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 3:09PM (Tu)	00:30	OFA12P130H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 3:31PM (We)	00:30	OFA12P130H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 3:39PM (Th)	00:30	OFA12A133H	\$650.00	
6.1	Spot	3:00:00PM- 4:00:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 3:20PM (Fr)	00:30	OFA12A138H	\$650.00	
7.1	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 4:27PM (Tu)	00:30	OFA12P130H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 4:55PM (We)	00:30	OFA12A133H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 4:12PM (Th)	00:30	OFA12A133H	\$800.00	
7.1	Spot	4:00:00PM- 5:00:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 4:27PM (Fr)	00:30	OFA12A133H	\$800.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/02/12 5:22AM (Tu)	00:30	OFA12P130H	\$500.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/03/12 5:14AM (We)	00:30	OFA12P130H	\$500.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/04/12 5:24AM (Th)	00:30	OFA12A133H	\$500.00	
8.1	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/05/12 5:27AM (Fr)	00:30	OFA12A138H	\$500.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/02/12 5:14PM (Tu)	00:30	OFA12P130H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/02/12 5:53PM (Tu)	00:30	OFA12P130H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00	Day, Tu-2, W-2, Th-2, F-2	10/03/12 5:14PM (We)	00:30	OFA12P130H	\$1800.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/03/12 5:40PM (We)	00:30			
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/04/12 5:22PM (Th)	00:30	OFA12A133H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/04/12 5:53PM (Th)	00:30	OFA12A133H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/05/12 5:13PM (Fr)	00:30	OFA12A133H	\$1800.00	
9.1	Spot	5:00:00PM- 6:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/05/12 5:52PM (Fr)	00:30	OFA12A138H	\$1800.00	
10.1	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/02/12 5:54AM (Tu)	00:30	OFA12A133H	\$1800.00	
10.1	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/03/12 5:43AM (We)	00:30	OFA12P130H	\$750.00	
10.1	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/04/12 5:44AM (Th)	00:30	OFA12P130H	\$750.00	
10.1	Spot	5:30:00AM- 6:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 5:54AM (Fr)	00:30	OFA12A133H	\$750.00	
11.1	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/02/12 6:24PM (Tu)	00:30	OFA12A133H	\$750.00	
11.1	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/03/12 6:29PM (We)	00:30	OFA12P130H	\$2400.00	
11.1	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/04/12 5:58PM (Th)	00:30	OFA12P130H	\$2400.00	
11.1	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 6:29PM (Fr)	00:30	OFA12A133H	\$2400.00	
12.1	Spot	6:00:00AM- 7:00:00PM	Day, Tu-2, W-1, Th-2, F-2	10/02/12 6:13AM (Tu)	00:30	OFA12A138H	\$2400.00	
12.1	Spot	6:00:00AM- 7:00:00PM	Day, Tu-2, W-1, Th-2, F-2	10/02/12 6:43AM (Tu)	00:30	OFA12P130H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00PM	Day, Tu-2, W-1, Th-2, F-2	10/03/12 6:12AM (We)	00:30	OFA12P130H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00PM	Day, Tu-2, W-1, Th-2, F-2	10/04/12 6:14AM (Th)	00:30	OFA12A133H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00PM	Day, Tu-2, W-1, Th-2, F-2	10/04/12 6:29AM (Th)	00:30	OFA12A133H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00PM	Day, Tu-2, W-1, Th-2, F-2	10/05/12 6:28AM (Fr)	00:30	OFA12A133H	\$1500.00	
12.1	Spot	6:00:00AM- 7:00:00PM	Day, Tu-2, W-1, Th-2, F-2	10/05/12 6:54AM (Fr)	00:30	OFA12A133H	\$1500.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/02/12 7:14PM (Tu)	00:30	OFA12P130H	\$2400.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/03/12 7:05PM (We)	00:30	OFA12A133H	\$2400.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/04/12 6:59PM (Th)	00:30	OFA12A133H	\$2400.00	
13.1	Spot	7:00:00PM- 7:30:00PM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 7:24PM (Fr)	00:30	OFA12A133H	\$2400.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/02/12 7:30AM (Tu)	00:30	OFA12A133H	\$2400.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/02/12 8:41AM (Tu)	00:30	OFA12P130H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/03/12 7:29AM (We)	00:30	OFA12P130H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/03/12 8:58AM (We)	00:30	OFA12A133H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/04/12 7:58AM (Th)	00:30	OFA12P130H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/04/12 8:29AM (Th)	00:30	OFA12A133H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/05/12 7:29AM (Fr)	00:30	OFA12A133H	\$1600.00	
14.1	Spot	7:00:00AM- 9:00:00PM	Day, Tu-2, W-2, Th-2, F-2	10/05/12 8:54AM (Fr)	00:30	OFA12A138H	\$1600.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/02/12 7:48PM (Tu)	00:30	OFA12A133H	\$1600.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/03/12 7:37PM (We)	00:30	OFA12P130H	\$2400.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/04/12 7:47PM (Th)	00:30	OFA12P130H	\$2400.00	
15.1	Spot	7:30:00PM- 8:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 7:43PM (Fr)	00:30	OFA12A133H	\$2400.00	
16.1	Spot	9:00:00AM- 10:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/02/12 9:27AM (Tu)	00:30	OFA12A138H	\$2400.00	
16.1	Spot	9:00:00AM- 10:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/03/12 9:17AM (We)	00:30	OFA12P130H	\$375.00	
16.1	Spot	9:00:00AM- 10:00:00PM	Day, Tu-1, W-1, Th-1, F-1	10/04/12 9:20AM (Th)	00:30	OFA12A133H	\$375.00	
						OFA12A133H	\$375.00	



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Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
16.1	Spot	9:00:00AM-10:00:00AM	Day, Tu-1, W-1, Th-1, F-1	10/05/12 9:59AM (Fr)	00:30	OFA12A138H	\$375.00	
17.1	Spot	10:00:00PM-11:00:00PM	Day, F-1	10/05/12 10:48PM (Fr)	00:30	OFA12A133H	\$2800.00	
18.1	Spot	8:00:00PM- 9:00:00PM	Day, F-2	10/05/12 7:59PM (Fr)	00:30	OFA12A133H	\$2400.00	
18.1	Spot	8:00:00PM- 9:00:00PM	Day, F-2	10/05/12 8:47PM (Fr)	00:30	OFA12A138H	\$2400.00	
19.1	Spot	9:00:00PM-10:00:00PM	Day, F-1	10/05/12 9:16PM (Fr)	00:30	OFA12A133H	\$2750.00	
20.1	Spot	10:00:00PM-11:00:00PM	Day, M-2	10/08/12 10:43PM (Mo)	00:30	OFA12Z141H	\$6000.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day, M-3	10/08/12 7:59PM (Mo)	00:30	OFA12A138H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day, M-3	10/08/12 8:46PM (Mo)	00:30	OFA12Z141H	\$9250.00	
21.1	Spot	8:00:00PM-10:00:00PM	Day, M-3	10/08/12 9:41PM (Mo)	00:30	OFA12A138H	\$9250.00	
22.1	Spot	12:00:00PM-12:30:00PM	Day, Sa-1, Su-1	10/06/12 12:22PM (Sa)	00:30	OFA12A138H	\$475.00	
22.1	Spot	12:00:00PM-12:30:00PM	Day, Sa-1, Su-1	10/07/12 12:28PM (Su)	00:30	OFA12Z141H	\$475.00	
23.1	Spot	12:00:00PM- 3:30:00PM	Day, Sa-2	10/06/12 2:56PM (Sa)	00:30	OFA12Z141H	\$2750.00	
23.1	Spot	12:00:00PM- 3:30:00PM	Day, Sa-2	10/06/12 3:29PM (Sa)	00:30	OFA12A138H	\$2750.00	
25.1	Spot	5:00:00AM- 6:00:00AM	Day, Sa-2	10/06/12 5:22AM (Sa)	00:30	OFA12A138H	\$275.00	
25.1	Spot	5:00:00AM- 6:00:00AM	Day, Sa-2	10/06/12 5:43AM (Sa)	00:30	OFA12Z141H	\$275.00	
26.1	Spot	6:00:00AM- 9:00:00AM	Day, Sa-2	10/06/12 6:29AM (Sa)	00:30	OFA12A138H	\$850.00	
26.1	Spot	6:00:00AM- 9:00:00AM	Day, Sa-2	10/06/12 6:44AM (Sa)	00:30	OFA12Z141H	\$850.00	
27.1	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	10/06/12 7:11PM (Sa)	00:30	OFA12Z141H	\$850.00	
27.1	Spot	7:00:00PM- 8:00:00PM	Day, Sa-2	10/06/12 7:42PM (Sa)	00:30	OFA12A138H	\$850.00	
28.1	Spot	9:00:00AM-10:00:00AM	Day, Sa-2	10/06/12 9:40AM (Sa)	00:30	OFA12A138H	\$850.00	
28.1	Spot	9:00:00AM-10:00:00AM	Day, Sa-2	10/06/12 9:59AM (Sa)	00:30	OFA12Z141H	\$850.00	
29.1	Spot	1:00:00PM- 6:00:00PM	Day, Su-2	10/07/12 1:20PM (Su)	00:30	OFA12A138H	\$475.00	
29.1	Spot	1:00:00PM- 6:00:00PM	Day, Su-2	10/07/12 5:55PM (Su)	00:30	OFA12A138H	\$475.00	
30.1	Spot	11:30:00PM-12:00:00AM	Day, Su-1	10/07/12 11:49PM (Su)	00:30	OFA12Z141H	\$475.00	
31.0	Spot	11:00:00AM-12:00:00AM	Day, Su-1	10/07/12 11:30AM (Su)	00:30	OFA12A138H	\$2500.00	
32.1	Spot	12:00:00AM- 1:00:00AM	Day, Su-1	10/07/12 12:36AM (Su)	00:30	OFA12Z141H	\$250.00	
33.1	Spot	5:00:00AM- 6:00:00AM	Day, Su-1	10/07/12 5:12AM (Su)	00:30	OFA12A138H	\$200.00	
34.1	Spot	6:00:00PM- 6:30:00PM	Day, Su-5	10/07/12 6:11PM (Su)	00:30	OFA12Z141H	\$1500.00	
34.1	Spot	6:00:00PM- 6:30:00PM	Day, Su-5	10/07/12 6:23PM (Su)	00:30	OFA12A138H	\$1500.00	
35.1	Spot	6:00:00AM- 9:00:00AM	Day, Su-2	10/07/12 6:12AM (Su)	00:30	OFA12Z141H	\$850.00	
35.1	Spot	6:00:00AM- 9:00:00AM	Day, Su-2	10/07/12 7:58AM (Su)	00:30	OFA12Z141H	\$850.00	
36.1	Spot	7:00:00PM- 8:00:00PM	Day, Su-2	10/07/12 7:23PM (Su)	00:30	OFA12A138H	\$2750.00	
36.1	Spot	7:00:00PM- 8:00:00PM	Day, Su-2	10/07/12 7:42PM (Su)	00:30	OFA12A138H	\$2750.00	
37.1	Spot	8:00:00PM- 9:00:00PM	Day, Su-2	10/07/12 8:37PM (Su)	00:30	OFA12Z141H	\$6500.00	
38.1	Spot	10:00:00PM-11:00:00PM	Day, Th-1	10/04/12 10:42PM (Th)	00:30	OFA12A133H	\$5000.00	
39.1	Spot	8:00:00PM- 9:00:00PM	Day, Th-1	10/04/12 8:25PM (Th)	00:30	OFA12A133H	\$4000.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day, Th-2	10/04/12 9:18PM (Th)	00:30	OFA12A133H	\$6500.00	
40.1	Spot	9:00:00PM-10:00:00PM	Day, Th-2	10/04/12 9:41PM (Th)	00:30	OFA12A133H	\$6500.00	
41.1	Spot	11:00:00PM-11:35:00PM	Per week (4), Tu, We, Th, Fr, Su	10/02/12 11:30PM (Tu)	00:30	OFA12P130H	\$2000.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269462

Invoice 643244
Inv Date 10/28/2012
Terms Net 30
Contract 329204
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
41.1	Spot	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Su	10/03/12 11:28PM (We)	00:30	OFA12A133H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Su	10/05/12 11:12PM (Fr)	00:30	OFA12A138H	\$2000.00	
41.1	Spot	11:00:00PM-11:35:00	Per week (4), Tu, We, Th, Fr, Su	10/07/12 11:23PM (Su)	00:30	OFA12A138H	\$2000.00	
43.1	Spot	8:00:00PM-10:00:00	Day, Tu-1	10/02/12 8:45PM (Tu)	00:30	OFA12P130H	\$9250.00	
44.1	Spot	8:00:00PM-10:00:00	Day, Tu-2	10/02/12 8:23PM (Tu)	00:30	OFA12P130H	\$9250.00	
44.1	Spot	8:00:00PM-10:00:00	Day, Tu-2	10/02/12 9:21PM (Tu)	00:30	OFA12P130H	\$9250.00	
45.1	Spot	10:00:00PM-11:00:00	Day, W-1	10/03/12 10:35PM (We)	00:30	OFA12P130H	\$4250.00	
46.1	Spot	8:00:00PM- 9:00:00	Day, W-1	10/03/12 8:46PM (We)	00:30	OFA12A133H	\$4250.00	
48.1	Spot	1:00:00PM- 3:00:00	Day, M-1	10/08/12 2:25PM (Mo)	00:30	OFA12A138H	\$800.00	
49.1	Spot	10:00:00AM-11:00:00	Day, M-1	10/08/12 10:24AM (Mo)	00:30	OFA12Z141H	\$560.00	
50.1	Spot	11:35:00PM-12:05:00	Day, M-1	10/08/12 11:54PM (Mo)	00:30	OFA12Z141H	\$1025.00	
51.1	Spot	11:00:00AM-12:00:00	Day, M-1	10/08/12 11:59AM (Mo)	00:30	OFA12A138H	\$925.00	
52.1	Spot	12:00:00PM- 1:00:00	Day, M-1	10/08/12 12:54PM (Mo)	00:30	OFA12Z141H	\$850.00	
53.1	Spot	3:00:00PM- 4:00:00	Day, M-1	10/08/12 3:46PM (Mo)	00:30	OFA12A138H	\$650.00	
54.1	Spot	4:00:00PM- 5:00:00	Day, M-1	10/08/12 4:38PM (Mo)	00:30	OFA12Z141H	\$800.00	
55.1	Spot	5:00:00AM- 5:30:00	Day, M-1	10/08/12 5:23AM (Mo)	00:30	OFA12A138H	\$625.00	
56.1	Spot	5:00:00PM- 6:00:00	Day, M-2	10/08/12 5:13PM (Mo)	00:30	OFA12A138H	\$2250.00	
56.1	Spot	5:00:00PM- 6:00:00	Day, M-2	10/08/12 5:43PM (Mo)	00:30	OFA12Z141H	\$2250.00	
57.1	Spot	5:30:00AM- 6:00:00	Day, M-1	10/08/12 5:42AM (Mo)	00:30	OFA12Z141H	\$925.00	
58.1	Spot	6:00:00PM- 6:30:00	Day, M-1	10/08/12 6:13PM (Mo)	00:30	OFA12A138H	\$3000.00	
59.1	Spot	6:00:00AM- 7:00:00	Day, M-1	10/08/12 6:14AM (Mo)	00:30	OFA12A138H	\$1875.00	
60.1	Spot	7:00:00PM- 7:30:00	Day, M-1	10/08/12 7:06PM (Mo)	00:30	OFA12A138H	\$3000.00	
61.1	Spot	7:00:00AM- 9:00:00	Day, M-2	10/08/12 7:30AM (Mo)	00:30	OFA12Z141H	\$2000.00	
61.1	Spot	7:00:00AM- 9:00:00	Day, M-2	10/08/12 8:59AM (Mo)	00:30	OFA12A138H	\$2000.00	
62.1	Spot	7:30:00PM- 8:00:00	Day, M-1	10/08/12 7:36PM (Mo)	00:30	OFA12Z141H	\$3000.00	
63.1	Spot	9:00:00AM-10:00:00	Day, M-1	10/08/12 9:56AM (Mo)	00:30	OFA12A138H	\$560.00	
64.1	Spot	11:00:00PM-11:35:00	Day, M-1	10/08/12 11:13PM (Mo)	00:30	OFA12A138H	\$2000.00	
65.0	Spot	8:00:00PM-11:30:00	Per week (1), Sa	10/06/12 10:17PM (Sa)	00:30	OFA12Z141H	\$3300.00	M/G For 34.1, 2, 34.1, 3, 34.1, 4
66.0	Spot	9:00:00PM-10:00:00	Per week (1), Su	10/07/12 9:22PM (Su)	00:30	OFA12A138H	\$6000.00	M/G For 42.1, 1, 42.1, 2, 47.1, 1, 47.1, 2
67.0	Spot	10:00:00PM-11:00:00	Per week (1), Su	10/07/12 10:39PM (Su)	00:30	OFA12A138H	\$5400.00	
69.1	Spot	9:00:00PM-10:00:00	Per week (1), Fr	10/05/12 9:39PM (Fr)	00:30	OFA12A138H	\$2750.00	
70.0	Spot	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/03/12 6:23AM (We)	00:30	OFA12P130H	\$1500.00	
70.0	Spot	6:00:00AM- 7:00:00	Per week (2), Tu, We, Th, Fr	10/05/12 6:22AM (Fr)	00:30	OFA12A138H	\$1500.00	
71.0	Spot	11:30:00PM-12:05:00	Per week (1), Sa	10/06/12 12:23AM (Sa)	00:30	OFA12A138H	\$1000.00	
72.0	Spot	5:00:00AM- 5:30:00	Per week (1), Tu, We, Th, Fr	10/03/12 5:27AM (We)	00:30	OFA12A133H	\$500.00	
73.0	Spot	3:00:00PM- 4:00:00	Per week (2), Tu	10/02/12 3:30PM (Tu)	00:30	OFA12P130H	\$650.00	
74.0	Spot	1:05:00AM- 3:00:00	Per week (1), Sa	10/06/12 3:17AM (Sa)	00:30	OFA12Z141H	\$100.00	
75.0	Spot	8:00:00PM-10:00:00	Day, M-1	10/08/12 9:10PM (Mo)	00:30	OFA12A138H	\$9250.00	M/G For 20.1.1
76.0	Spot	12:00:00AM- 1:00:00	Day, Su-1	10/07/12 12:26AM (Su)	00:30	OFA12A138H	\$250.00	



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
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Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN,KATIE
Telerep/Washington DC, Washington DC (1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA FOR AMERICA (25777)
National/Political
1537/06269462

Invoice 643244
Inv Date 10/28/2012
Terms Net 30
Contract 329204
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA FOR AMERICA

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:04:57PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
77.0	Spot	6:00:00PM- 6:30:00PM	Day, Su-1	10/07/12 6:29PM (Su)	00:30	OFA12Z141H	\$1500.00	
78.0	Spot	6:00:00AM- 7:00:00AM	Per week (1),Th,Fr	10/05/12 6:43AM (Fr)	00:30	OFA12A138H	\$1500.00	
79.0	Spot	7:00:00AM- 9:00:00AM	Day,Sa-1	10/06/12 7:55AM (Sa)	00:30	OFA12A138H	\$850.00	
80.0	Spot	7:00:00AM- 9:00:00AM	Per week (1),Su	10/07/12 7:53AM (Su)	00:30	OFA12A138H	\$850.00	
81.0	Spot	6:00:00AM- 7:00:00AM	Day,Su-1	10/07/12 6:43AM (Su)	00:30	OFA12A138H	\$675.00	
82.0	Spot	10:00:00AM- 11:00:00AM	Per week (1),Th	10/04/12 9:59AM (Th)	00:30	OFA12A133H	\$375.00	
83.0	Spot	10:00:00PM- 11:00:00PM	Per week (1),Su	10/07/12 10:30PM (Su)	00:30	OFA12Z141H	\$5400.00	
84.0	Spot	11:30:00PM- 12:05:00AM	Per week (1),Sa	10/06/12 12:18AM (Sa)	00:30	OFA12A138H	\$1000.00	
85.0	Spot	1:00:00AM- 2:00:00AM	Per week (1),Su	10/07/12 1:24AM (Su)	00:30	OFA12A138H	\$100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$311,370.00
Commission (\$46,705.50)
Net Total \$264,664.50

Total Spots 165

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.